



IPSSA – Dallas Chapter

P.O. Box 496565
Garland, TX 75049

ipssadallas.com • texaspoolandspashow.com

Chapter Newsletter Advertising Application

Name:	
Company Name:	
Company Address:	
Company Phone:	
Company Fax:	
Advertising Pricing: (See reverse side for graphic display)	
<ul style="list-style-type: none"> • Business Card (1.75" x 3.75") \$350/Year • Business Card (1.75" x 3.75") with Web Page \$400/Year • Half Page (5" x 7.5") with Web Page \$800/Year • Full Page (10" x 7.5") with Web Page \$1200/Year 	
Payment:	
<ul style="list-style-type: none"> • Type: (Circle One) Check Money Order • Amount: \$ 	Please make payable to: IPSSA-Dallas Chapter
Art Work:	
<ul style="list-style-type: none"> • Is art work attached? _____ • Is art work in digital format? _____ <p style="margin-left: 40px;">Please note the following:</p> <ol style="list-style-type: none"> 1. We work with Microsoft Publisher. It is best if you design the advertisement in Publisher to avoid any production problems. We are not graphic designers and will only do limited type setting. Please note that if you design the advertisement in another program, even a Microsoft based program, the look may change slightly when copied to Publisher. It is imperative that you proof your advertisement to correct any errors or design elements. 2. Business Card advertisements can be scanned, but it is better if you can supply the digital image. This makes it easier to edit any text when information changes and looks better when the newsletter is posted on the web. 	
Date Desired: _____	
<ul style="list-style-type: none"> • All advertisings and payments must be received by the last day of the month prior to the desired date of advertising, i.e. material submitted by March 30th will be run in April Newsletter. Material received after the 30th will be held for the following month's issue. • All advertisement is subject to the approval of the Dallas Chapter Board of Officers. 	
Signature: _____	Date: _____
Mail Information and payment to:	
IPSSA Newsletter P.O. Box 496565 Garland, TX 75049-6565	

Full Page (10" x 7.5")

Half Page (5" x 7.5")

Business Card (1.75" x 3.75")